

ENTREPRENEURSHIP FOR COMPOSERS

IF YOU DIDN'T HAVE AN ENTREPRENEURSHIP COURSE IN COLLEGE, THIS IS FOR YOU.

FROM A MISSION-BASED COMPANY BUILT TO SUPPORT COMPOSERS

ADJ•ective New Music has been a limited liability company since 2010 and serves as a publishing company and distribution hub for composers from a variety of backgrounds and styles

Schedule

Week 1 • Portfolio Careers and Managing
Multiple Income Streams

Week 2 • Distribution Models

Week 3 • Determining Your Worth

Week 4 • Competitions, Grants, Fellowships, and Proposals

Week 5 • Contracts and Negotiations

Week 6 • Copyright

Week 7 · Score Production

Week 8 • Setting Prices

Week 9 · Social Media and Branding

Week 10 • Marketing and Public Relations

Class will meet on Zoom

Mondays from 6 to 8PM

beginning January 25, 2021



Only 15 seats available in January 2021!

To apply:
Complete the Google Form <u>at this</u>
<u>link</u> by December 31, 2020

Course Fees: \$250 for 10 2-hour sessions with individual feedback on biographies, websites, and professional branding

A limited number of one-on-one sessions are also available for individualized strategic planning.

For more information visit: The ADJ•ective Education Page

ABOUT YOUR INSTRUCTOR: JAMIE LEIGH SAMPSON

Jamie Leigh Sampson is a composer, bassoonist, author, teacher, and entrepreneur based in Western New York. She currently teaches music composition, theory, and entrepreneurship in the School of Music at the State University of New York at Fredonia and is the Co-Owner of the publishing entity ADJ•ective New Music, LLC.

Sampson has written works across multiple genres of music, including opera, art song, instrumental and vocal chamber works, large-ensemble compositions, and electroacoustic music. Her recent commissions include Waving Goodbye for the Left Coast Chamber Ensemble, Unequal Measure for the Fifth Circle Reed Quintet, Vanishing Act for Megan Ihnen and Alan Theisen present Black Meridian, Dite Me for the Sotto Voce Vocal Ensemble, and Being of the Sea for tenor Joe Dan Harper. She has also written for the Cleveland Orchestra of Tennessee, the Quince Ensemble, the Quanta Quartet, Amanda DeBoer Bartlett, and Kayleigh Butcher. Her compositions have been described as "impressionistic, enabling the listener to focus on the beauty, timbre, and nuance of the singing" and "transcendentally moving" by the Brooklyn Rail.

She is the recipient of an Individual Artist Grant from the Tri-County Arts Council for her third opera Immortal Games, a New Music USA grant for recording, and a New York Foundation for the Arts Grant for her new opera In a Flash. Her extensive writing for voice has brought about collaborations with poets and authors including Gillian Connoley (In the Next Next World), Elizabeth Spires (Waving Goodbye), and Pamela Hart (American Mother).



